## **RE ADVERTISEMENT**



## NOTICE TO STAKEHOLDERS TO SUBMIT COMMENTS ON THE DRAFT STRATEGIC PLAN 2023-2027 FOR THE **INSURANCE REGULATORY AUTHORITY**

The Insurance Regulatory Authority (IRA) is established to regulate, supervise, and promote development in the insurance industry in Kenya. The Authority has developed a draft strategic plan for the period 2023 - 2027. The plan has been developed in line with the fifth cycle guidelines for developing strategic plans issued by the National Treasury and Economic Planning. The draft sets out the desired strategic focus of the Authority for the next five years in its quest to ensure an inclusive and globally competitive insurance industry and has identified the following key focus areas.

- a. Protected policyholders and insurance beneficiaries.
- b. Delivery of efficient and quality service.
- c. Improved customer satisfaction.
- d. Enhanced inclusive insurance.
- e. Align with the sustainability agenda

You may access the draft Strategic Plan through the Authority's website: www.ira.go.ke

Consequently, the Authority hereby invites members of the public and stakeholders to submit comments on the draft Strategic Plan. Your comments should be sent to the Commissioner of Insurance & Chief Executive Officer via email: spfeedback@ira.go.ke or eakinyi@ira.go.ke so as to be received on or before Friday 8th December, 2023.

Commissioner of Insurance and Chief Executive Officer



